

ACTION ALERT: Prepare your business for "the b...

Subject: ACTION ALERT: Prepare your business for "the big one" - Feb. 16
From: "Central City Association" <jdanganan@ccala.org>
Date: 02/14/2017 02:12 PM
To: "Julia Marino" <jmarino@downtownla.com>

CCA Action Alert



ACTION ALERT

Attend Rapid Recovery Seminar focused on DTLA

**Prepare your
business for
"the big one"**

Attend the 1-hour Rapid Recovery seminar to learn how to get your business up and running after a major earthquake.

California has been prone to serious earthquakes, and with so much talk surrounding "the big one," it is imperative that businesses be ready to recover when it does happen. As a business in L.A., the risk is real. And not just for you, but for your employees, customer base, and the regional economy as a whole. As they say, it's not *if* it will happen, but *when*.



If you own a business, lead its HR activities, or are responsible for risk management and finances, this Rapid Recovery Seminar is for you. This is especially true for any business that needs to be up and running to support the response and recovery from a major earthquake.



Don't miss the Downtown L.A. session taking place this **Thursday, February 16, 8 a.m., at L.A. City Emergency Operation Center Media Room.** The one-hour Rapid Recovery seminar will offer practical steps to address the critical, vulnerable elements of business in L.A.: Data & Information, Operation, Inventory, Equipment, Facilities, and People. The session is designed with businesses in mind who want to get the essential steps to get the business up and running as quickly as possible.

[Click here to register for the seminar.](#)

Thurs., Feb. 16, 8 - 9 a.m.
L.A. City Emergency
Operation Center, Media
Room

500 E. Temple St.
Los Angeles, CA 90012

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For more information, contact CCA
Director of Government Relations,
[John Howland.](#)

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